

GSA Curriculum Map 2021 - 2022: ICT, Business and Computing

We aim to develop future entrepreneurs and leaders who:

- are provided with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities.
- have a greater understanding and awareness of the world they live in, but more specifically how individuals and businesses work within an economy.
- have a broad and deep knowledge of the legal, political, social and environmental context of business

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2	
Year 12							
Subject	A Level Business Studies						
Topics	<p>Teacher 2 - 3.1.1, 3.1.2, 3.1.3 3.1.1 Understanding the nature and purpose of business</p> <p>3.1.2 Understanding different business forms</p> <p>3.1.3 Understanding that businesses operate within an external environment</p> <p>Teacher 1 - 3.2.1, 3.2.2, 3.2.1 Understanding management, leadership and decision making</p> <p>3.2.2 - Understanding Management Decision Making</p>	<p>3.5.1 Setting Financial Objectives</p> <p>3.5.2 Analysing financial performance</p> <p>3.2.3 - Understanding the role and importance of stakeholders</p> <p>3.3.1 Setting Marketing Objectives</p> <p>3.3.2 Understanding Markets and Customers</p>	<p>3.5.3 Making financial decisions: sources of finance</p> <p>3.5.4 Making financial decisions: improving cash flow and profits</p> <p>3.3.2 Understanding Markets and Customers</p> <p>3.3.3 Making Marketing Decisions STP</p>	<p>3.6.1 - The value of setting human resource objectives</p> <p>3.6.2 Analysing HR Performance</p> <p>3.6.3 - Making human resource decisions: improving organisational design and managing the human resource flow</p> <p>3.3.4 Making Marketing Decisions The Marketing Mix</p>	<p>3.6.4 Making human resources decisions: improving motivation and engagement</p> <p>3.6.5 - Making human resource decisions: improving employer-employee relations</p> <p>3.4.1 Setting Operational Objectives Operational objectives</p> <p>3.4.2 Analysing Operational Performance</p> <p>3.4.3 Making operational decisions to improve performance: increasing productivity and efficiency</p>	<p>3.9 Strategic methods: how to pursue strategies</p> <p>3.4.4 Making operational decisions to improve performance: improving quality</p> <p>3.4.5 Making operational decisions to improve performance: managing inventory and supply chains</p> <p>3.8.1 Strategic direction: choosing which markets to compete in and what products to offer</p>	

Skills	Quantitative skills: Interpret index numbers, calculation of decision trees, ratios, averages, percentages and fractions Interpret, apply and analyse information in written, graphical and numerical forms.		Quantitative skills: Interpret values of price and income elasticity of demand and analyse information in written, graphical and numerical forms Calculate cost, revenue, profit and break-even		Quantitative skills: Interpret index numbers, calculation of decision trees Interpret, apply and analyse information in written, graphical and numerical forms.	
Cross Curricular Links	Economics - demand and supply, total revenue, profit. Objectives of firms - survival, growth, market share, profit maximisation	Economics Micro-economics 3.1.2 Calculation and understanding of PED and YED Economics - FC and VC, TR and profit Psychology - data interpretation and the use of questionnaires interviews within data collection	Psychology - data interpretation and the use of questionnaires interviews within data collection	Economics - Specialisation, division of labour, use of resources	Design and Technology - invention and Innovation, production, efficiency Psychology - Maslow's Hierarchy of Needs humanistic approach in the Psychological Approaches topic for paper 2 Economics - Economies and Diseconomies of scale	Design and Technology - Quality Economics - trade unions
Links	3.1 and 3.2 AQA A-Level Business specification	3.3 & 3.5 AQA A-Level Business Specification	3.3, & 3.5 AQA A-Level Business Specification	3.3, 3.5 & 3.6 AQA A-Level Business specification	3.4 & 3.6 AQA A-Level Business specification	3.4 & 3.6 AQA A-Level Business specification
Resources	<p>3.1 - https://www.youtube.com/playlist?list=PLp8BSCLLWBUcRyTm2HFMD1eOtZ2xyrHEr&fbclid=IwAR1RAOVP5_3yJ73gv8HV-5S21nLtVYfV5Z_kMa-aoEeA6mgNnuKxkmFMcE</p> <p>3.2 - https://www.youtube.com/playlist?list=PLp8BSCLLWBU3BMDDBIA1mF1QK2CCKw2oP&fbclid=IwAR3wZPhgCvxiN1PTMdPO52FS1Yv9PvkhdoaPr4dmxCrJOyrJqDB6e6fLyg</p> <p>A-Level Business Google classroom</p>	<p>3.3 - https://www.youtube.com/playlist?list=PLp8BSCLLWBUdDok3UJgUkNrxYXtDPQ3zga&fbclid=IwAR2Z2os1PdXJ3R2Z2os1PdXJ3KRvHQf23XLVqONODGIA-a8254VJHceyHim7cojoGmifPPs</p> <p>3.5 - https://www.youtube.com/watch?v=-oEdnOtiFg&list=PLp8BSCLLWBUAL8DaqCq34i2WDb_lhHNvW</p> <p>A-Level Business Google classroom</p>	<p>3.3 - https://www.youtube.com/playlist?list=PLp8BSCLLWBUdDok3UJgUkNrxYXtDPQ3zga&fbclid=IwAR2Z2os1PdXJ3KRvHQf23XLVqONODGIA-a8254VJHceyHim7cojoGmifPPs</p> <p>3.5 - https://www.youtube.com/watch?v=-oEdnOtiFg&list=PLp8BSCLLWBUAL8DaqCq34i2WDb_lhHNvW</p> <p>A-Level Business Google classroom</p>	<p>3.3 - https://www.youtube.com/playlist?list=PLp8BSCLLWBUdDok3UJgUkNrxYXtDPQ3zga&fbclid=IwAR2Z2os1PdXJ3KRvHQf23XLVqONODGIA-a8254VJHceyHim7cojoGmifPPs</p> <p>3.5 - https://www.youtube.com/watch?v=-oEdnOtiFg&list=PLp8BSCLLWBUAL8DaqCq34i2WDb_lhHNvW</p> <p>3.6 - https://www.youtube.com/watch?v=RDYrUcP-EiM&list=PLp8BSCLLWBUAq2ogqpsgWJ99dYiYXz27</p> <p>A-Level Business Google classroom</p>	<p>https://www.youtube.com/playlist?list=PLp8BSCLLWBUdDok3UJgUkNrxYXtDPQ3zga&fbclid=IwAR2IPSSjZKbWMCdYj899d7Zx_AOP3k-ltYR-vT4HgD_Ot_l2P5uDlaREjPI</p> <p>3.6 - https://www.youtube.com/watch?v=RDYrUcP-EiM&list=PLp8BSCLLWBUAq2ogqpsgWJ99dYiYXz27</p> <p>A-Level Business Google classroom</p>	<p>https://www.youtube.com/playlist?list=PLp8BSCLLWBUdDok3UJgUkNrxYXtDPQ3zga&fbclid=IwAR2IPSSjZKbWMCdYj899d7Zx_AOP3k-ltYR-vT4HgD_Ot_l2P5uDlaREjPI</p> <p>3.6 - https://www.youtube.com/watch?v=RDYrUcP-EiM&list=PLp8BSCLLWBUAq2ogqpsgWJ99dYiYXz27</p> <p>A-Level Business Google classroom</p>

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 13						
Subject	A Level Business Studies					
Topics	<p>Teacher 1 - 3.8.2: Strategic positioning: choosing how to compete</p> <p>3.7.1 Mission, Vision and Strategy</p> <p>Teacher 2 - 3.9.2 Assessing innovation - The pressures for innovation</p>	<p>3.7.3 - Analysing the existing internal position of a business to assess strengths and weakness:</p> <p>3.9.3 Assessing internationalisation</p> <p>3.9.4 Assessing greater use of technology</p>	<p>3.7.6 Analysing the external environment to assess opportunities and threats: social and technological</p> <p>3.10.1 Managing Change</p> <p>3.7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis</p>	<p>3.10.2 Managing Organisational Culture</p> <p>3.10.3 - Managing Strategic Implementation</p> <p>3.7.4 - Analysing the external environment to assess opportunities and threats: political and legal change</p> <p>3.7.5 - Analysing the external environment to assess opportunities and threats: economic change</p>	<p>3.10.4 - Problems with Strategy and why strategies fail</p> <p>3.7.5 - Analysing the external environment to assess opportunities and threats: economic change</p> <p>3.7.6 Analysing Strategic options: Investment Appraisal</p>	<p>Linear revision</p> <p>A-Level Business exams Paper 1 Paper 2 Paper 3</p>
Skills	Interpret, apply and analyse information in written, graphical and numerical forms.		Use and interpret quantitative and non-quantitative information in order to make decisions and calculate investment appraisal outcomes and interpret results		Use and interpret quantitative and non-quantitative information in order to make decisions	
Cross Curricular Links	Design Technology - Innovation	Geography - Globalisation	Geography links with 3.7.6 - Urbanisation and migration,	Economics - Government intervention - minimum wages, subsidies, taxation, GDP, Inflation, Unemployment, Balance of payments - current account Economic cycle - recession, economic growth. Monetary policy, Fiscal policy, Globalisation International trade Exchange rates		

Links	3.7, 3.8 and 3.9 AQA A-Level Business specification	3.7 and 3.9 AQA A-Level Business specification	3.7, 3.10 & 3.9 AQA A-Level Business Specification	3.7 and 3.10, AQA A-Level Business specification	3.7 and 3.10 AQA A-Level Business specification	
Resources	<p>3.7 - https://www.youtube.com/watch?v=CVByJVRWNqs&list=PLp8BSCLLWBUCg7UQsIXQ6CwH9p46eIFx2</p> <p>3.8 - https://www.youtube.com/watch?v=CMFXsJxi05U&list=PLp8BSCLLWBUNAHqZpkYODALZ1StzOhL3</p> <p>3.9 - https://www.youtube.com/watch?v=ny2gzZmmwkM&list=PLp8BSCLLWBUD_NS6IT6oDexR05DzPLKst</p> <p>A-Level Business Google classroom</p>	<p>3.7 - https://www.youtube.com/watch?v=CVByJVRWNqs&list=PLp8BSCLLWBUCg7UQsIXQ6CwH9p46eIFx2</p> <p>3.9 - https://www.youtube.com/watch?v=ny2gzZmmwkM&list=PLp8BSCLLWBUD_NS6IT6oDexR05DzPLKst</p> <p>A-Level Business Google classroom</p>	<p>3.7 - https://www.youtube.com/watch?v=CVByJVRWNqs&list=PLp8BSCLLWBUCg7UQsIXQ6CwH9p46eIFx2</p> <p>3.9 - https://www.youtube.com/watch?v=ny2gzZmmwkM&list=PLp8BSCLLWBUD_NS6IT6oDexR05DzPLKst</p> <p>3.10 - https://www.youtube.com/watch?v=PmuNsYmEAoc&list=PLp8BSCLLWBUAk-JeVCPkGtvrRiSbTmmZu</p> <p>A-Level Business Google classroom</p>	<p>3.7 - https://www.youtube.com/watch?v=CVByJVRWNqs&list=PLp8BSCLLWBUCg7UQsIXQ6CwH9p46eIFx2</p> <p>3.10 - https://www.youtube.com/watch?v=PmuNsYmEAoc&list=PLp8BSCLLWBUAk-JeVCPkGtvrRiSbTmmZu</p> <p>A-Level Business Google classroom</p>	<p>3.7 - https://www.youtube.com/watch?v=CVByJVRWNqs&list=PLp8BSCLLWBUCg7UQsIXQ6CwH9p46eIFx2</p> <p>3.10 - https://www.youtube.com/watch?v=PmuNsYmEAoc&list=PLp8BSCLLWBUAk-JeVCPkGtvrRiSbTmmZu</p> <p>A-Level Business Google classroom</p>	<p>https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132/assessment-resources</p> <p>A-Level Business Google classroom</p>

