

**Creative iMedia 2021-23**

- Provide students with an understanding of pre-production skills used in the creative and digital media sector.
- Acquire knowledge and be able to plan pre-production of a creative digital media product to a client brief
- Equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning,

Year 10						
Subject	Creative iMedia					
Term	Autumn 1 (7 weeks) – 18 hours	Autumn 2 (7 weeks) 17 hours	Spring 1 (6 weeks) 15 hours	Spring 2 (6 weeks) 15 hours	Summer 1 (6 weeks) 15 hours	Summer 2 (7 weeks) 17 hours Year 10 PPEs?
Topics	<p><b>Week 1 (3 hours)</b> <b>Introduction to R081</b> <b>Learning Outcome 1: Understand the purpose and content of pre-production</b></p> <p>L1: The purpose and uses of mind maps, mood boards, storyboards and scripts L2: The content of: mood boards, mind maps, visualisation diagrams and storyboards L3: Scripts: purpose of and how they are used.</p> <p><b>Week 2 (2 hours)</b> L1: Exam style questions and technique L01 L2: Exam style questions and technique L01</p> <p><b>Week 3 (3 hours)</b> <b>Learning Outcome 2: Be able to plan pre-production</b></p> <p>L1: Interpret client requirements for pre-production (e.g. purpose, theme, style, genre, content) based on a specific brief L2: How to conduct and analyse research for a creative digital media product, i.e.: using primary sources: using secondary sources L3: Work plans</p> <p><b>Week 4 (2 hours)</b> L1: Target audience L2: Health and Safety</p> <p><b>Week 5 (3 hours)</b> L1: Legislation L2: Legislation L3: Exam style questions and technique</p> <p><b>Week 6 (2 hours)</b> <b>Learning Outcome 3: Be able to produce pre-production documents</b></p> <p>L1: Creating a mood board L2: Creating a mind map</p> <p><b>Week 7 (3 hours)</b> L1: Creating a storyboard L2: Creating a visualisation diagram L3: DIRT lesson/summary of L01-L03</p>	<p><b>Week 1 (2 hours)</b> L1: File formats: Properties and limitations for still images L2: File formats: Properties and limitations for audio</p> <p><b>Week 2 (3 hours)</b> L1: Properties and limitations of file formats for moving images, i.e.: Video and animation L2: Naming conventions - (e.g. version control, organisational requirements) L3: DIRT and exam style questions</p> <p><b>Week 3 (2 hours)</b> <b>Learning Outcome 4: Be able to review pre-production documents</b></p> <p>L1: Reviewing pre-production documents L2: Identifying areas for improvement in a pre-production document</p> <p><b>Week 4 (3 hours)</b> End of term assessment preparation &amp; homework L1: Recap L01 L2: Recap L01 L3: Recap L02</p> <p><b>Week 5 (2 hours)</b> End of term assessment preparation L1: Recap L02 L2: Recap L02/3</p> <p><b>Week 6 (3 hours)</b> L1: Recap L03/4 L2: Assessment lesson – Full R081 paper L3: Assessment lesson – Full R081 paper</p> <p><b>Week 7 (2 hours)</b> L1: DIRT/Reflection R081 L2: DIRT/Reflection R081</p>	<p><b>Week 1 (3 hours)</b> <b>Introduction to R082</b></p> <p>L1: Recap key/appropriate aspects of R081 L2: Recap key/appropriate aspects of R081 L3: Recap key/appropriate aspects of R081</p> <p><b>Week 2 (2 hours)</b> <b>Hand out assessment for R082</b> <b>Learning objective 1</b></p> <p>L1: Go through client brief and students to start Task 1 – Investigating Digital Graphics - The purpose of digital graphics L2: The purpose of digital graphics</p> <p><b>Week 3 (3 hours)</b> L1: Investigate the design and layout of digital graphics L2: Investigate the design and layout of digital graphics <b>Learning objective 2</b></p> <p>L3: Task 2: Planning digital graphics: Client and target audience</p> <p><b>Week 4 (2 hours)</b> L1: Creating a work plan L2: Creating a visualisation diagram</p> <p><b>Week 5 (3 hours)</b> L1: Creating a visualisation diagram L2: Gathers images/assets for product L3: Gathers images/assets for product</p> <p><b>Week 6 (2 hours)</b> <b>Learning objective 3</b></p> <p>L1: Skills to create graphics L2: Skills to create graphics</p>	<p><b>Week 1 (2 hours)</b> L1: Creating graphics L2: Creating graphics</p> <p><b>Week 2 (3 hours)</b> L1: Creating graphics L2: Creating graphics L3: Creating graphics</p> <p><b>Week 3 (2 hours)</b> L1: Creating graphics L2: Creating graphics</p> <p><b>Week 4 (3 hours)</b> <b>Learning objective 4</b></p> <p>L1: Reviewing graphics L2: Reviewing graphics L3: DIRT lesson and finalise unit for submission</p> <p><b>Week 5 (2 hours)</b> Improvements to R082 L1: DIRT L2:DIRT</p> <p><b>Week 6 (3 hours)</b> <b>Introduction to R087</b> <b>Learning objective 1</b></p> <p>L1: The purpose of interactive multimedia products L2: The purpose of interactive multimedia products L3: The purpose of interactive multimedia products</p>	<p><b>Week 1 (3 hours)</b> <b>Plan the interactive product</b> <b>Learning objective 2</b></p> <p>L1: Create a work plan L2: Create a mind map L3: Create a visualisation diagram</p> <p><b>Week 2 (2 hours)</b> L1: Create a test plan L2: Gather assets</p> <p><b>Week 3 (3 hours)</b> L1: Gather assets L2: Create assets to be used - Navigation system, logo etc L3: Create assets to be used - Navigation system, logo etc</p> <p><b>Week 4 (2 hours)</b> <b>Learning objective 3</b></p> <p>L1: Create the interactive multimedia product L2: Create the interactive multimedia product</p> <p><b>Week 5 (3 hours)</b> L1: Create the interactive multimedia product L2: Create the interactive multimedia product L3: Create the interactive multimedia product</p> <p><b>Week 6 (2 hours)</b> <b>Learning objective 4</b></p> <p>L1: Review/testing L2: Review/testing</p>	<p><b>Week 1 (2 hours)</b> PPE prep</p> <p><b>Week 2 (3 hours)</b> PPE prep</p> <p><b>Week 3 (2 hours)</b> PPE prep</p> <p><b>Week 4 (3 hours)</b> PPE?</p> <p><b>Week 5 (2 hours)</b> L1: review completed units L2: review completed units</p> <p><b>Week 6 (3 hours)</b> L1: review completed units L2: review completed units L3: review completed units</p> <p><b>Week 7 (2 hours)</b> L1: review completed units L2: review completed units</p>

Skills	R081 – Learning objective 1-3	R081 – Learning objective 3-4				
Links						
Year 11 - current cohort						
Subject	Creative iMedia					
Term	Autumn 1	Autumn 2 PPE End of the half term Year 11 – R081 January exam	Spring 1 6 weeks	Spring 2 6 weeks PPE	Summer 1 7 weeks	Summer 2
Topics	<p><b>Introduction to R087</b> Week 1 (3 hours) <b>Hand out assessment for R087</b> <b>Learning objective 1</b></p> <p>L1: The purpose of interactive multimedia products L2: The purpose of interactive multimedia products L3: The purpose of interactive multimedia products</p> <p>Week 2 (3hours) <b>Plan the interactive product</b> <b>Learning objective 2</b></p> <p>L1: Create a work plan L2: Create a mind map L3: Create a visualisation diagram</p> <p>Week 3 (3hours) <b>Plan the interactive product</b> <b>Learning objective 2</b></p> <p>L1: Create a work plan L2: Create a mind map L3: Create a visualisation diagram</p> <p>Week 4 (3hours) L1: Create a test plan L2: Gather assets L3: Gather assets</p> <p>Week 5 (3hours) L1: Create assets to be used - Navigation system, logo etc L2: Create assets to be used - Navigation system, logo etc <b>Learning objective 3</b> L3: Create the interactive multimedia product</p> <p>Week 6(3hours) L1: Create the interactive multimedia product L2: Create the interactive multimedia product L3: Create the interactive multimedia product</p> <p>Week 7 (3hours) L1: Create the interactive multimedia product <b>Learning objective 4</b> L2: Review/testing</p>	<p><b>Recap R081 prior to exam in January</b></p> <p><b>Learning Outcome 1: Understand the purpose and content of pre-production</b></p> <p><b>Learning Outcome 2: Be able to plan pre-production</b></p> <p><b>Learning Outcome 3: Be able to produce pre-production documents</b></p> <p><b>Learning Outcome 4: Be able to review pre-production documents</b></p> <p><b>4 weeks EXAM TECHNIQUE and revisit knowledge prior to the exam at the end of January.</b></p> <p><b>2 weeks - complete any unfinished work for R087 during the last 2 weeks of the half term.</b></p>	<p><b>Introduction to R085</b></p> <p><b>Learning objective 1</b> The purpose and component features of multi page websites The technologies used to access web pages</p> <p><b>LO1: Understand the properties and features of multi page websites</b></p> <p>Week 1: (3 hours) Produces a summary of the purpose and component features of websites in the public domain which demonstrates a thorough understanding</p> <p>Week 2: (3 hours) L1: Provides a detailed description of the devices used to access web pages. L2: Demonstrates a thorough understanding of internet connection methods. <b>LO2: Be able to plan a multipage website to client brief</b> L3: Produces an interpretation from the client brief for a multipage website which fully meets the client requirements.</p> <p>Week 3: (3 hours) L1: Produces a clear and detailed identification of target audience requirements. L2: Produces a clear and detailed work plan for the creation of the multipage website which is fully capable of producing the intended final website L3: Identifies many assets needed to create a multipage website, demonstrating a thorough understanding of their potential use</p> <p>Week 4: (3 hours) L1: Identifies many assets needed to create a multipage website, demonstrating a thorough understanding of their potential use L2: Identifies many of the resources needed to create a multipage website, demonstrating a thorough understanding of their purpose L3: Creates a clear and detailed test plan for the website which fully tests the functionality, listing tests, expected and actual outcomes and identifying re-tests</p> <p>Week 5 - 6: (6 hours)</p>	<p><b>LO4: Be able to review the final website against the client brief</b> <b>Week 1: (3 hours)</b> <b>L1- L3 - Review and test website</b></p> <p><b>Week 2-3: Amendments to R085 unit</b></p> <p><b>Week 4-6: PPE/resit exam prep</b></p>	Use this time for students to complete work for units not yet submitted and/or prep for a R081 resit exam.	Study leave

	L3: Review/testing		L1: Demonstrates a thorough understanding of legislation in relation to the use of assets in websites L2-L6: <b>LO3: Be able to create a multipage website using multimedia components</b>			
Skills	R087 - L01-L04	R081 - L01-L04	R085 - L01-L03	R085 - L04		
Links						