

GSA Curriculum Map 2021-22: Media Studies

Intent statement for Media Studies:

We aim to develop students of Media who:

- Widen their intellectual horizons through the study of global, national, historical and contemporary media texts.
- Develop independent, reflective, analytical, evaluative and practical skills in the study and creation of media texts.
- Enjoy a lifelong love of media texts and benefit from an enquiring mind when experiencing these texts.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10						
Topics	Teacher 1: TV Crime Drama; The Avengers and Cuffs (Paper 1) Teacher 2: Advertising and Marketing : The Lego Movie (Paper 1)			Non-examined Assessment - creation of pages from magazine		
Skills	Textual analysis, understanding of context, representations, audience interpretation and industry Textual analysis, understanding of industry, audience interpretations			Application of media language and representation study Practical skills in photography and graphic design		
Links	<p>1: Learners will engage with one in-depth study covering contemporary and historic television products, responding to questions covering the whole of the theoretical framework and a range of media contexts.</p> <p>2: Learners will study media products from the same global conglomerate producer illustrating the media forms of film, advertising and marketing, and video games.</p> <p>Cross-curricular: Music Year 10 Term 1, MUSIC FOR STAGE & SCREEN</p> <p>Cross Curricular: English Language: Explorations in creative reading - Paper 1 Section A Term 1</p>			<p>Learners will create media products through applying knowledge and understanding of media language and media representations from the theoretical framework to express and communicate meaning to an intended audience.</p> <p>Cross - curricular: Photography Year 10 Term 3 Advertising, Consumerism and the Digital World – Part A</p>		
Resources	https://sites.google.com/george-spencer.notts.sch.uk/gcsemediastudies/tv-crime-drama		https://sites.google.com/george-spencer.notts.sch.uk/gcsemediastudies/lego		https://sites.google.com/george-spencer.notts.sch.uk/gcsemediastudies/nea	

Year 11

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Music (Paper 2)	News: The Observer (Paper 2)	News	Revision TV and Lego Music and News	General Revision	
Skills	Textual analysis of print, music videos and radio. Understanding of industry and audience issues	Textual analysis of print and online. Understanding of contexts, representations, audience, industry and historical developments		Knowledge and understanding of all topics Exam technique and practice		
Links	Learners will engage with one in-depth study covering magazines. Learners will also engage with music videos and radio. Learners will respond to questions covering the whole of the theoretical framework. Cross-curricular: Music Year 11 Term 2 Music for stage & Screen	Learners will engage with one in-depth study covering online, social and participatory media. Learners will also engage with newspapers. Learners will respond to questions covering the whole of the theoretical framework and a range of media contexts. Cross-curricular: English Year 11 Term 2; Language Paper 2 Revision				
Resources	https://sites.google.com/george-spencer.notts.sch.uk/gcsemediastudies/music	https://sites.google.com/george-spencer.notts.sch.uk/gcsemediastudies/news				

Year 12 (Vertical class with year 13 in 2021-22)						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	News (Paper 1)		Media Industries and Audiences (Paper 2)		Non-examined assessment	
Skills	The changing nature of the news both in print and online. The significance of ownership and interpretation by audiences. Relevant media theories.		Knowledge, understanding and reflection as to how and why media products are constructed across different media forms to reach and address a number of audiences.		Application of understanding of issues regarding representation and media language Camera, sound, editing skills in creation of own cross-media product	
Links	Two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. <i>Cross-curricular: English Language (Paper 1) - news article analysis of language and representations</i>		The exploration of media industries and audiences, through: <ul style="list-style-type: none"> • radio • video games • film 		Demonstrate sophisticated practical skills by providing opportunities for creative media production.	
Resources	https://sites.google.com/george-spencer.notts.sch.uk/gsa-media-studies/a-level/paper-1/news		https://sites.google.com/george-spencer.notts.sch.uk/gsa-media-studies/a-level/paper-2		https://sites.google.com/george-spencer.notts.sch.uk/gsa-media-studies/a-level/nea	

Year 13 (vertical class with year 12 in 2021-22)						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	News (Paper 1)		Media Industries and Audiences (Paper 2)		Revision	
Skills	The changing nature of the news both in print and online. The significance of ownership and interpretation by audiences. Relevant media		Knowledge, understanding and reflection of how and why media products are constructed across different media forms to reach and address a number of		Development of essay writing skills, consolidation of knowledge and understanding, revisiting set texts, effective revision techniques.	

	theories.	audiences.		
Links	Two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news.	The exploration of media industries and audiences, through: <ul style="list-style-type: none"> · radio · video games · film 		
Resources	https://sites.google.com/george-spencer.notts.sch.uk/gsa-media-studies/a-level/paper-1/news	https://sites.google.com/george-spencer.notts.sch.uk/gsa-media-studies/a-level/paper-2		