

GSA Curriculum Map 2023-24: ICT, Business and Computing

Business Studies GCSE Curriculum Map

We aim to develop future entrepreneurs and leaders who:

- are provided with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities.
- have a greater understanding and awareness of the world they live in, but more specifically how individuals and businesses work within an economy.
- have a broad and deep knowledge of the legal, political, social and environmental context of business.

Year 10

	Autumn 1 (HT1)	Autumn 2 (HT2)	Spring 1 (HT3)	Spring 2 (HT4)	Summer 1 (HT5)	Summer 2 (HT6)
Topic Covered	Enterprise and Entrepreneurship Spotting a Business Putting a business idea into practice	Putting a business idea into practice Making the business effective	Making the business effective Understanding external influences on business	Understanding external influences on business	Growing the business Paper 1 Revision	Growing the business Theme 1 PPE
Knowledge deepened	The role of enterprise Market research The competitive environment Aims and objectives	Revenues, costs and profit Cash and cash flow Sources of finance Business location	The marketing mix Business plans Business stakeholders	Technology and business Legislation and business The economy and business	Organic and inorganic growth Business and globalisation	Ethics, the environment and business Changes in business aims and objectives
Skills developed	Calculations and interpretations	Interpretations from graphs and charts	Interpretations from case studies	Interpretations from graph, charts and case studies	Calculations and interpretations	Calculations and interpretations from graph, charts and case studies
Links to Specification	1.1, 1.2 & 1.3 Edexcel GCSE Business Studies Specification	1.3 Edexcel GCSE Business Studies Specification 1.4 Edexcel GCSE Business Studies Specification	1.4 Edexcel GCSE Business Studies Specification 1.5 Edexcel GCSE Business Studies Specification	1.5 Edexcel GCSE Business Studies Specification	2..1 Edexcel GCSE Business Studies Specification 1.1 - 1.5 Edexcel GCSE Business Studies Specification	2..1 Edexcel GCSE Business Studies Specification
Flagship Link				Computer Science & Business - Legislation and Ethics		

Cross Curriculum Connections	1.2 Links to design technology 1.3 Links to mathematics	1.2 Links to design technology 1.3 Links to mathematics	1.5 Links to GCSE Geography	1.5 Links to GCSE Geography	2.1 Links to Geography	2.1 Links to Geography
Resources to support learning	Enterprise and Entrepreneurship Spotting a Business Opportunity Putting a business idea into practice	Putting a business idea into practice	Making the business effective Understanding external influences on business	Understanding external influences on business	Growing the business	Growing the business
Year 11						
	Autumn 1 (HT1)	Autumn 2 (HT2)	Spring 1 (HT3)	Spring 2 (HT4)	Summer 1 (HT5)	Summer 2 (HT6)
Topic Covered	Making marketing decisions Making operational decisions	Making operational decisions Making financial decisions	Making financial decisions Making human resource decisions	Making human resource decisions	Revision for Paper 1 and Paper 2	GCSE Examinations Theme 1; Investigating a Small Business and Theme 2: Building a Business
Knowledge deepened	Product Price Place Promotion Business operations	Working with suppliers Managing quality The sales process ARR, NPM, OPM	Understanding business performance Organisational structures Effective recruitment	Effective training and development Motivation	Organic and inorganic growth Business and globalisation Working with suppliers Managing quality	Retrieval of prior knowledge
Skills developed	Calculations and interpretations	Interpretations from graph, charts and case studies	Calculations and interpretations	Interpretations from case studies	Calculations and interpretations from case studies	Calculations and interpretations from graph, charts and case studies
Links to Specification	2.2 & 2.3 Edexcel GCSE Business Studies Specification	2.3 & 2.4 Edexcel GCSE Business Studies Specification	2.4 & 2.5 Edexcel GCSE Business Studies Specification	2. 5 Edexcel GCSE Business Studies Specification	1.1 - 2.5 Edexcel GCSE Business Studies Specification	1.1 - 2.5 Edexcel GCSE Business Studies Specification
Flagship Link				Business and Personal Development: Next Steps/Development (careers/futures)		

Cross Curriculum Connections	2.3.1 Job, batch and flow production links to GCSE Design Technology	2.3.1 Job, batch and flow production links to GCSE Design Technology 2.4 Links to percentage	2.4 Links to percentage change in mathematics 2.5 Links to Futures/Careers			
Resources to support learning	Making marketing decisions	Making operational decisions Making financial decisions	Making financial decisions Making Human Resource Decisions	Making Human Resource Decisions	GCSE Business	GCSE Business