

Sport and Health Studies - Travel and Tourism Curriculum Map 2023-24

We aim to develop students who:

- develop a knowledge of the Travel and Tourism sector in the UK and worldwide;
- have the ability to apply key skills to a variety of tasks, including description, explanation, analysis and evaluation;
- have a range of opportunities to foster a lifelong love for Travel and Tourism and develop a range of life and employability skills.

	Autumn 1 (HT1)	Autumn 2 (HT2)	Spring 1 (HT3)	Spring 2 (HT4)	Summer 1 (HT5)	Summer 2 (HT6)
Year 10 Travel and Tourism (Tech Award)						
Topic Covered	A1 The major components of the UK travel and tourism industry	A2 The ownership and aims of travel and tourism organisations and how they work together A3 The role of consumer technology in travel and tourism B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types	B3 Popularity of destinations with different visitor types B4 Travel options to access tourist destinations	Component 1 Summative Assessment and internal marking	A1 Types of market research. A2 How travel and tourism organisations may use market research to identify customer needs and preferences	A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences
Knowledge Deepened	Component 1 - Knowledge of travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. Understand the role of different consumer technologies within the travel and tourism industry. Understand the different types of tourism and different types of visitor, and investigate the features of and routes to popular tourist destinations.				Component 2 - Knowledge of how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. Understand how specific needs are met by organisations and how travel planning meets customer needs and preferences.	
Skills developed	Apply an understanding of facts, terms, processes and issues in relation to travel and tourism. Make connections with concepts, issues, terms and processes in travel and tourism					

Links to Specification	Component 1: Travel and Tourism Organisations and Destinations Learning outcome A: Demonstrate an understanding of the UK travel and tourism industry	Component 1: Travel and Tourism Organisations and Destinations Learning outcome A: Demonstrate an understanding of the UK travel and tourism industry Learning outcome B: Explore popular visitor destinations	Component 1: Travel and Tourism Organisations and Destinations Learning outcome B: Explore popular visitor destinations	Component 1: Travel and Tourism Organisations and Destinations	Component 2: Customer Needs in Travel and Tourism Learning outcome A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends	Component 2: Customer Needs in Travel and Tourism Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met
Flagship Links						
Cross Curriculum Connections	Geography Y10 HT3/4 Urban issues and challenges					
Resources to support learning	Travel and Tourism online resources; https://www.tandtpublishing.co.uk/free-travel-and-tourism-resources.html					

	Autumn 1 (HT1)	Autumn 2 (HT2)	Spring 1 (HT3)	Spring 2 (HT4)	Summer 1 (HT5)	Summer 2 (HT6)
Year 11 Travel and Tourism (Tech Award)						
Topic Covered	B3 Customer needs and different types of travel B4 Travel planning to meet customer needs and preferences	Component 2 Summative Assessment and internal marking	A1 Factors influencing global travel and tourism A2 Response to factors	B1 Possible impacts of tourism B2 Sustainable tourism B3 Managing socio-cultural impacts B4 Managing economic impacts B5 Managing environmental impacts	C1 Tourism development C2 The role of local and national governments in tourism development C3 The importance of partnerships in destination management	Exams
Knowledge Deepened	Component 2 - Knowledge of how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. Understand how specific needs are met by organisations and how travel planning meets customer needs and preferences.		Component 3 - Knowledge of the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Understand the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.			
Skills developed	Apply an understanding of facts, terms, processes and issues in relation to travel and tourism. Make connections with concepts, issues, terms and processes in travel and tourism					
Links to Specification	Component 2: Customer Needs in Travel and Tourism Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met	Component 2: Customer Needs in Travel and Tourism	Component 3: Influences on Global Travel and Tourism. Learning outcome A: Understand the positive and negative influences of different factors on global travel and tourism,	Component 3: Influences on Global Travel and Tourism. Learning outcome B: Understand the possible negative and positive impact of tourism and tourist activities on global destinations.	Component 3: Influences on Global Travel and Tourism. Learning Outcome C: Understand that global destinations may change over time and that tourism may be managed and developed differently, depending on whether the destination is recently emerging or an established, mature destination.	
Flagship Links						
Cross Curriculum Connections						
Resources to support learning	Travel and Tourism online resources; https://www.tandtpublishing.co.uk/free-travel-and-tourism-resources.html					

